



## FOR IMMEDIATE RELEASE

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### Nationally Recognized Leader to Head California Association of Nonprofits

San Rafael, CA. – **Linda Davis**, CEO of Center for Volunteer and Nonprofit Leadership and the new Board Chair of the California Association of Nonprofits, is very pleased to announce that Ms. Jan Masaoka has accepted the job of Chief Executive Officer for the California Association of Nonprofits (CAN). Ms. Masaoka has an extraordinary background and reputation as a nonprofit leader, and we are confident that this next period will be one where we grow the organization into an effective champion for California's nonprofit organizations.

Jan is a well-known national nonprofit leader, author, and presenter. She is currently the editor-in-chief of Blue Avocado, an influential online magazine for nonprofits with both practical and provocative articles ([www.blueavocado.org](http://www.blueavocado.org)), and former executive director of CompassPoint Nonprofit Services, in which position she was named Nonprofit Executive of the Year by Nonprofit Times in 2003. Her books include Nonprofit Sustainability (with Jeanne Bell and Steve Zimmerman, Jossey-Bass) and The Nonprofit's Guide to HR (Nolo Press, November 2011). She is an eight-time designee as one of the "Fifty Most Influential People in the Nonprofit Sector" nationwide, and in 2006 she was named California Community Leader of the Year by Leadership California. We know she is in touch with what's valuable and important about nonprofit organizations and the communities we represent.

The California Association of Nonprofits is entering a new period of listening, thinking, and re-imagining a future for how we will work to **bring the full power of California's nonprofits to the benefit of California's communities**. We ask that you lend your thoughts and your ideas to us as we go forward over these next several months, during which our informal motto will be "Coming Soon."



Jan will be starting as the CEO on January 2, 2012, at which time you can reach her at [janm@CANonprofits.org](mailto:janm@CANonprofits.org). Jan and the staff and board of the California Association of Nonprofits look forward to working with you.

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**About the California Association of Nonprofits:** The California Association of Nonprofits is a state-wide membership network of nonprofits -- from the arts to human services, from large to small organizations, from long-established nonprofits to new social entrepreneurships, and from the redwoods to the Sierras, from the cities to the Valley.

We know that California's prosperity, creativity, and international leadership depends on the contributions made by California's nonprofit organizations. Through our work in Sacramento, with partners in policy and in philanthropy, we aspire to support and represent the innovative, diverse, internationally respected nonprofit community of California.