



4275 El Cajon Blvd., Suite #200
San Diego, CA 92105

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Contact: Jeff Hancock
Phone: 619.269.1684 ext. 207
Email: jeff@sdfutures.org

**SAN DIEGO FUTURES FOUNDATION OPENS
COMMUNITY TECHNOLOGY CENTER TO HELP CLOSE THE DIGITAL DIVIDE**

San Diego, CA – September 13, 2011- The San Diego Futures Foundation (SDFF) announces the grand opening of the SDFF Community Technology Center (CTC), located in the heart of City Heights on University and Fairmount Avenues.

The purpose of the CTC is to help low income San Diego residents get connected to broadband services. The Public Policy Institute of California reports more than 20% of San Diego residents do not have access to the Internet at home. Most are low-income families, disabled individuals, and seniors. SDFF assists those in need of technology at home in an effort to bridge the “digital divide.” The CTC promotes the value of technology adoption by offering training, workshops, technical support, and low-cost equipment and software.

“Technology can be confusing, expensive and frustrating.” said Jeff Hancock, Executive Director of SDFF. “Our goal is to provide a friendly, trustworthy place people can visit to learn about technology in way that it makes sense to them.”

Open to the public visitors can see different kinds of technologies including tablet PCs, netbooks, and laptops, take computer classes, ask questions about technology, and learn about the Internet and Internet safety. Qualified individuals may participate in SDFF’s San Diego Broadband Initiative, which offers additional services along with donated and low-cost computers and software.

The Community Technology Center was established through funding support from the American Recovery and Reinvestment Act within the U.S. Department of Commerce and the California Emerging Technology Fund (CETF). CETF provides leadership statewide to minimize the Digital Divide by accelerating the deployment of broadband and other advanced communication services to underserved communities and populations. Additional support was provided by the County of San Diego, Hewlett Packard and Cox Communications.

About the San Diego Futures Foundation:

Chartered to improve lives in San Diego County by making information technology and services available to organizations, underserved individuals, families, and disadvantaged small businesses. SDFF fulfills its mission by addressing three primary areas in the San Diego community: access to technology, training programs, and technical services for nonprofit organizations. To date, San Diego Futures Foundation has donated almost 25,000 computers and over 25,000 hours of technical services to San Diego's nonprofits, community-based organizations, families and schools. www.sdfutures.org

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