

# STATE OF NONPROFITS

## QUARTERLY REPORT



### Join Forces with Other Nonprofit Economic Trend Reporters Including:

Balboa Park Cultural Partnership  
Boy Scouts  
Catholic Charities  
Community Housing Works  
Developmental Services Continuum  
Feeding America  
Floresta  
Girl Scouts  
I love a Clean San Diego  
Indian Health Council  
Jewish Family Service  
Just in Time Foster Youth  
Kids Included Together  
La Jolla Historical Society  
Legal Aid Society  
Malashock Dance & Co.  
Mingei International  
Neighborhood Healthcare  
Neighborhood House  
North County Interfaith  
North County Lifeline  
Project Wildlife  
Reuben H. Fleet Science Center  
San Diego Dance Theater  
San Diego Humane Society  
San Diego Museum of Art  
San Diego Museum of Man  
San Diego Youth Services  
San Diego Youth Symphony  
SAY San Diego  
St. Vincent de Paul's Village  
The AJA Project  
United Way of San Diego  
Urban League  
Vista Community Clinic  
Voice of San Diego  
Walk San Diego  
Wildcoast  
Women's Resource Center  
*And many more!*

Greetings,

This fall the Caster Family Center for Nonprofit and Philanthropic Research will launch a bold new project: **State of Nonprofits Quarterly Report**.

Published every three months, the report will be San Diego's first and only formal tool to track the economic health of San Diego County's nonprofit sector. Indeed, to the best of our knowledge, it is the first such tool in the nation.

The Caster Center *invites your organization to participate* in this project as a **Nonprofit Economic Trend Reporter**, a network of nonprofits with significant economic impact in San Diego. As a Nonprofit Economic Trend Reporter, your organization would contribute by completing a 5-minute online survey 4 times per calendar year. These questions are probably best answered by someone in a CEO, COO, or CFO position.

#### Quarterly survey questions include:

- The approximate number of full-time employees staffing your organization over the last quarter
- The approximate amount of money spent on employee wages over the last quarter
- The degree of confidence you have in the general economic health of San Diego's nonprofit sector
- Trends you identify as emerging in San Diego's nonprofit sector
- A couple of demographic questions to identify your organization, preventing data duplication

**Confidentiality:** All survey data will be confidential. Results will be published as aggregate data such that the information provided cannot be linked back to your agency.

**Benefits:** As a Trend Reporter, you will have advance access to reports and your agency will be listed as a contributor on the project's official website: [www.stateofnonprofits.org](http://www.stateofnonprofits.org). You will also be eligible to receive a 15% discount to USD's annual Nonprofit Governance Symposium, and an invitation to an annual VIP reception and other Caster Center events.

**More information:** If you'd like more information about participating, please do not hesitate to call me at (619) 260-2903. We will host a community event in December to further explain the project, share findings thus far, and address questions from nonprofits. Details will be announced via email and on our website: [www.stateofnonprofits.org](http://www.stateofnonprofits.org).

**Sign up today:** To confirm your interest in participating, please follow this link: <http://NonprofitEconomicIndicators.kintera.org> or fill out the attached form.

Your organization is an important player in San Diego's nonprofit economy, and we hope you will contribute as one of San Diego's Nonprofit Economic Trend Reporters. Thank you for your consideration of this request.

Sincerely,

Laura Deitrick, Ph.D.  
Director, Caster Family Center for Nonprofit and Philanthropic Research  
School of Leadership & Education Sciences, University of San Diego

## Nonprofit Economic Trend Reporters Response Form



\_\_\_\_\_ **Yes!** \_\_\_\_\_ **[organization name]** will participate as a **Nonprofit Economic Trend Reporter** and contribute by filling out a brief survey four times per year.

\_\_\_\_\_ **I'm interested.** Please call me with more information. (Add contact information below.)

\_\_\_\_\_ **No.** We respectfully decline to participate for the following reason(s):  
\_\_\_\_\_

**To whom in your agency should we send the survey?** This person is responsible for ensuring the form is completed. They have the option of forwarding it to additional staff as needed.

**Add the contact's information below or attach a business card(s) to this form.**

Organization Name:

Survey Contact Name:

Survey Contact Position:

Survey Contact Email:

Survey Contact Phone:

Executive Director Name (if different):

Executive Director Email:

**Please return this form using the enclosed envelope. You may also fax or email to:**

**Fax:** (619) 849-8165

**Email:** [jjones@sandiego.edu](mailto:jjones@sandiego.edu)

**Mail:** University of San Diego

Caster Family Center for Nonprofit and Philanthropic Research

5998 Alcalá Park

San Diego, CA 92110-2492

**For questions or for more information, please contact:**

**Taylor Peyton Roberts** at (619) 260-4600 x4368 or [tpeyton@sandiego.edu](mailto:tpeyton@sandiego.edu)

**Jenny Jones** at (619) 260-4600 x2642 or [jjones@sandiego.edu](mailto:jjones@sandiego.edu)

**Thank you for your participation.**