

# **Special Session Bingo Information Sheet**

## **Have Fun and Raise Money**

### **How Does Bingo Work?**

Bingo is a game where a series of numbers are called by a “caller.” The players pay for Bingo cards. The first player to reach the correct pattern on their card yells Bingo and will win that game’s pot of money. There can be more than one winner in a game and if there is, they split the pot. There are 14 games per special session Bingo and 1 “Big Money” Game that can be purchased separately.

Machine Bingo allows players to have electronic cards loaded onto a machine. The machine automatically tracks the numbers called and will indicate how close the player is to achieving Bingo. There is little effort on the player’s part other than they need to touch their machine’s screen to have it refresh. The machine will tell the player when to yell Bingo. The machine allows players to play up to hundreds of cards at a time.

Patterns- Each game will have a different pattern that needs to be achieved. See the attached program for patterns that will be played. If this sounds complicated, don’t worry! The machine tracks all of this for you so your players can relax and enjoy themselves.

### **How Can My Charity or Fundraiser Make Money?**

We will plan a special session of Bingo for the specific purpose of raising money for your charity. The program attached is the structure of a typical special session bingo game. Your job is to utilize your mailing lists and databases to get 100 or more player to attend this special session. Your charity will be guaranteed \$10 per player in attendance or 15% of the gross revenue, whichever is greatest. The more money the players spend, the more chances they have to win AND the more money your charity will make.

Charities will be allowed to keep \$10 per head of each ticket they pre-sell if they pre-sell 100 or more tickets, otherwise settlement will occur at the conclusion of the Bingo Night.

Additionally, your charity can provide 2-3 volunteers to sell “pull tabs.” Pull tabs are similar to lottery tickets in their look and players who purchase these can win instant amounts of money or qualify to play a special bingo game that allows them to win \$50-\$200.

### **What Does My Charity Need to Provide?**

Charities do not need to provide any money. You just need to provide the people! A minimum of 100 players purchasing the minimum admission package of \$40 is required to raise money.

### **What Will It Cost Our Charity’s Players?**

There are admission packages priced for every budget as follows:

Bronze- \$40 includes the machine and 20 cards loaded on it for every single game except the Big Money Game

Silver- \$60 includes the machine and 40 cards loaded on it for every single game except the Big Money Game

Gold- \$70 includes the machine and 80 cards loaded on it for every single game except the Big Money Game

Platinum- \$80 includes the machine with 120 cards loaded on it for every single game and 20 cards for the Big Money Game

Big Money Cards can be purchased additionally. They are \$5 for 10 cards

### **How Do We Market This Event?**

We will provide you with all the tools (info, flyers, etc) you need to market this event, but no one knows your supporters better than you, so feel free to use any method you feel will be most effective in getting people to your Bingo game. E-blasts, phone calls and mailers all work well. Selling pre-sale tickets in a public location is also a good method.

### **Can We Pre-Sell Tickets?**

It is highly recommended that you pre-sell admission tickets. That way, even if someone doesn't show up, you can still get credit for the minimum number of people.

### **How To Make Your Special Bingo Session.....well, special:**

- Plan a silent or live auction to run in conjunction or between games.
- Load an i-pod with your favorite music to make it a party.
- We can work with you to provide food and drink specials just for your group.
- Everyone loves door prizes- there is plenty of opportunities to give out door prizes.
- We love creativity and will help you facilitate anything you dream up!

### **The Basics:**

- No one under the age of 18 is permitted in a Bingo Hall.
- No one who has not bought into the bingo game may play.
- The buy-in's are cash only the day of the event. If you pre-sell tickets, you may accept checks.

### **CONTACT FOR MORE INFO:**

**PAUL BLANEY.....C2CCONNECT@GMAIL.COM or 858-401-3306**

**Katie phillips.....connectc2c@gmail.com or 760-525-8439**